

Art/Art Therapy

What can I do with this major?

OCCUPATIONS	EMPLOYERS	SKILLS TO DEVELOP
<u>ART MUSEUMS/GALLERIES</u>		
Education Administration Curatorial Conservation Registrar Collections Management Sales Publications Development Public Relations Exhibit Design/Preparation Archivist Tour Guides/Docent	Government or private museums Local historical societies Galleries	<ul style="list-style-type: none"> • Intern or volunteer in an art museum. i.e. Columbus Museum of Art; Wexner Center • Serve as a student assistant in the Schumacher Gallery. • Develop strength in art history areas. • Enhance computer skills. • Take basic business classes such as accounting and finance. • Acquire strong skills in research, fund-raising, speaking, and writing. • Earn an advanced degree in an academic discipline or museum studies for greater career opportunities.
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<u>FINE ARTS</u>		
	Self-employed Shared studios Historic sites School/Community programs	<ul style="list-style-type: none"> • Prepare a strong portfolio. • Participate in juried shows. • Secure guild membership. • Consider developing a source of supplemental income. • Learn to network and make contacts. • Develop strong skills in area of interest.
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<u>COMMERCIAL ART</u>		
Graphic Art Computer Graphics Illustration Advertising	Newspapers Publishing houses Advertising agencies Design firms Large companies - product design divisions Department stores Television and motion picture industry Non-technical and technical books, magazines, and trade publications Internet media companies Self-employed (freelance)	<ul style="list-style-type: none"> • Prepare a strong portfolio. • Gain computer and technical skills. • Find an internship in a design firm. • Work on campus publications in design or layout. i.e. Chimes, Alumni newsletter, or the yearbook • Obtain summer or part-time experience with book, magazine, or newspaper publishers. • Develop attention to detail and ability to meet deadlines. • Take basic business classes such as accounting and finance.

OCCUPATIONS**EMPLOYERS****SKILLS TO DEVELOP****EDUCATION**

Studio Art
 Fine Arts
 Art History

Art schools
 Public and private schools (K-12)
 Colleges and universities
 Adult and community programs
 Libraries
 Museums
 Alternative schools
 Group homes

- Gain volunteer experience with Big Brother/Sister program, tutoring, sports, summer camps, teen counseling, childcare centers, or with other special populations.
- Obtain appropriate state certification for public school teaching.
- Earn a graduate degree to teach in post-secondary institutions; master's degree required for two-year colleges and a doctoral degree for four-year institutions.
- Participate in school activities such as campus publications, student government, alumni relations, and admissions.
- Obtain substitute teaching experience.
- Develop strength in art history areas.

PHOTOGRAPHY

Museums and historical societies
 Media organizations
 Photo agencies, studios, and auction houses
 Libraries
 Self-employment
 Large corporations
 Hospitals

- Apprentice with a free-lance photographer.
- Prepare a black and white and a color portfolio.
- Obtain a staff photographer position with the yearbook or the Chimes.
- Act as an audio-visual assistant or projectionist.

**FASHION, TEXTILE,
 INTERIOR DESIGN
 ART SALES**

Pattern companies
 Apparel manufacturers/textile mills
 Interior design departments
 Commercial/residential design firms
 Self-employment

- Prepare a strong portfolio.
- Complete an internship in a production firm.
- Create and fit costumes for stage productions.
- Enter design ideas in magazine contests.
- Become a student member of professional organization(s).
- Research requirements for entering these fields. Some may require specialized training or additional degrees.

ART THERAPY

Hospitals, nursing homes
 Mental health facilities
 Rehabilitation centers
 Nonprofit organizations

- Requires specialized training and certification, usually a master's degree in art therapy.
- Take psychology, or social work courses.
- Gain experience working with diverse populations.

OCCUPATIONS

EMPLOYERS

SKILLS TO DEVELOP

RETAIL

Buying
Store Management
Display Design
Fashion Coordination
Custom Framing

Retail stores, including department, grocery, drug, specialty, and variety chains

- Gain sales experience.
- Take basic business classes such as accounting and finance.
- Obtain summer, part-time, or internship positions in retail.
- Obtain a sales position with the yearbook or Chimes.

MEDIA

Sales
Programming
Design
Video
Production
Editing
Art Journalism
Illustration
Art Criticism
Animation/ Cartoons

Corporate media departments
Federal, state, and local government
Nonprofit agencies
Public relations and advertising firms
Independent production companies
Art-related publications
Publishing houses
Newspapers and magazines

- Compile an up-to-date portfolio.
- Gain knowledge of a variety of technical equipment.
- Participate in student theatrical productions.
- Serve as audio-visual aide for campus films and lectures.
- Act as photographer for campus events.
- Work on student publications such as yearbook or Chimes
- Gain experience through internships in media or related areas.
- Supplement curriculum with courses in business, journalism, or broadcasting/electronic media.

ART SALES

Galleries/Museums
Auction houses
Specialty stores

- Gain sales experience.
- Obtain a business minor.
- Develop computer skills.
- Establish contacts by attending shows.
- Volunteer in museums, membership drives, and community outreach programs.
- Serve as a student assistant in the Schumacher Gallery.
- Develop strong interpersonal and communication skills.

Strategies For Placement In Art

- A Bachelor's degree is valuable for entry-level positions, but an advanced degree is usually necessary to attain competitive, upper-level positions.
- An art degree can and should be tailored to areas of specialization.
- Save artwork for a strong portfolio - too much is better than too little.
- Be prepared to relocate to the larger markets of metropolitan areas where more opportunities exist.
- Join art related professional and student organizations.
- Volunteer with fundraising efforts for the arts.
- Gain valuable experience through volunteering, internships, part-time and summer jobs, and apprenticeships.
- Conduct informational interviews with professionals in areas of interest to learn more about opportunities and strategies for these areas.
- Be prepared to begin career in entry-level positions.
- Pair an art degree with other career interests to increase opportunities and provide supplemental income.

Internet Resources:

Vault: more information on the every day life of an art dealer, graphic designer and therapist. This site is accessible through the Career Services Website: www.capital.edu/careers

Industry Profile – Visual Arts: www.wetfeet.com/asp/careerlist.asp

WetFeet.com guide to art covers Industry Trends & Overview, "Love-Hate" (pros and cons of this field), Major Players and Job Descriptions & Tips.

The National Coalition of Creative Arts Therapies Associations (NCCATA): www.nccata.org
an alliance of professional associations dedicated to the advancement of the arts in therapy.

National Art Education Association: www.naea-reston.org

National Association of Artist's Organization: www.naaonet.com

American Academy of Arts and Sciences: www.amacad.org

Americans for the Arts: www.artsusa.org

National Association of Schools of Art and Design: www.arts-accredit.org