

Bachelor of Music in Music Merchandising Sample Four-Year Plan

First Year			
100 Recital Attendance	0	100 Recital Attendance	0
101 Class Keyboard I	1	102 Class Keyboard II	1
110 Intro to Music Software	0/1	122 Music Literature II	2
121 Music Literature I	2	124/126 World Music Lab	1
125/127 World Music Lab	1	133/134 Musicianship/Audiation II	4
131/132 Musicianship/Audiation I	4	### Primary Applied Lesson	3
### Primary Applied Lesson	3	### Ensemble	1
### Ensemble	0/1	General Education Goal 1 or 2	3
General Education Goal 1 or 2	3	General Education Goal 3, 4, 5, 6, 8, 9, or 10	3
General Education Goal 3, 4, 5, 6, 8, 9, or 10	3		
Total Credit Hours	18	Total Credit Hours	18

Second Year			
100 Recital Attendance	0	100 Recital Attendance	0
104 Music Industry Seminar	1	104 Music Industry Seminar	1
201 Class Keyboard III	1	201 Class Keyboard III	1
211 History and Production of Digital Elect. Music	3	237/238 Amer. Pop/Jazz Theory/Applied Lab	4
235/236 Amer. Pop/Jazz Theory/Applied Lab	4	### Primary Applied Lesson	3
### Primary Applied Lesson	3	### Ensemble	0
### Ensemble	0	General Education Goal 3, 4, 5, 6, 8, 9, or 10	3
General Education Goal 3, 4, 5, 6, 8, 9, or 10	3	General Education Goal 3, 4, 5, 6, 8, 9, or 10	3
ECON 100 Intro to Polit. Economy	3	Elective	3
Total Credit Hours	18	Total Credit Hours	18

Third Year			
100 Recital Attendance	0	100 Recital Attendance	0
301 Jazz/Cont. Keyboard I	1	302 Jazz/Cont. Keyboard II	1
364 Music Business Survey	3	322 History of Western Art Music II	3
### Primary Applied Lesson	1	257 Introduction to Conducting	1
### Ensemble	1	365 Music Business Law and Practices	3
General Education Goal 3, 4, 5, 6, 8, 9, or 10	3	### Primary Applied Lesson	1
General Education Goal 11	3	### Ensemble	1
BUS 211 Financial Accounting Fund.	3	BUS 213 Intro Managerial Acct.	3
BUS 231 Marketing	3	BUS 345 Personal Selling	3
Total Credit Hours	18	Total Credit Hours	16

Fourth Year			
100 Recital Attendance	0	468 Music Industry Internship	6-12
423 History of Jazz/Pop Music	3		
399 Half Recital	0		
### Primary Applied Lesson	1		
### Ensemble	1		
General Education Goal 12	3		
Elective	3		
Elective	3		
Elective	3		
Total Credit Hours	17	Total Credit Hours	6-12