

Art/Art Therapy

What can I do with this degree?

OCCUPATIONS	EMPLOYERS	SKILLS TO DEVELOP
<u>ART MUSEUMS/GALLERIES</u>		
Education Administration Curatorial Conservation Registrar Collections Management Sales Publications Development Public Relations Exhibit Design/Preparation Archivist Tour Guides/Docent	Government or private museums Local historical societies Galleries	<ul style="list-style-type: none"> • Intern or volunteer in an art museum. i.e. Columbus Museum of Art; Wexner Center • Serve as a student assistant in the Schumacher Gallery. • Develop strength in art history areas. • Enhance computer skills. • Take basic business classes such as accounting and finance. • Acquire strong skills in research, fund-raising, speaking, and writing. • Earn an advanced degree in an academic discipline or museum studies for greater career opportunities.
<u>FINE ARTS</u>		
	Self-employed Shared studios Historic sites School/Community programs	<ul style="list-style-type: none"> • Prepare a strong portfolio. • Participate in juried shows. • Secure guild membership. • Consider developing a source of supplemental income. • Learn to network and make contacts. • Develop strong skills in area of interest.
<u>COMMERCIAL ART</u>		
Graphic Art Computer Graphics Illustration Advertising	Newspapers Publishing houses Advertising agencies Design firms Large companies - product design divisions Department stores Television and motion picture industry Non-technical and technical books, magazines, and trade publications Internet media companies Self-employed (freelance)	<ul style="list-style-type: none"> • Prepare a strong portfolio. • Gain computer and technical skills. • Find an internship in a design firm. • Work on campus publications in design or layout. i.e. Chimes, Alumni newsletter, or the yearbook • Obtain summer or part-time experience with book, magazine, or newspaper publishers. • Develop attention to detail and ability to meet deadlines. • Take basic business classes such as accounting and finance.

OCCUPATIONS

EMPLOYERS

SKILLS TO DEVELOP

EDUCATION

Studio Art
Fine Arts
Art History

Art schools
Public and private schools (K-12)
Colleges and universities
Adult and community programs
Libraries
Museums
Alternative schools
Group homes

- Gain volunteer experience with Big Brother/Sister program, tutoring, sports, summer camps, teen counseling, childcare centers, or with other special populations.
- Obtain appropriate state certification for public school teaching.
- Earn a graduate degree to teach in post-secondary institutions; master's degree required for two-year colleges and a doctoral degree for four-year institutions.
- Participate in school activities such as campus publications, student government, alumni relations, and admissions.
- Obtain substitute teaching experience.
- Develop strength in art history areas.

PHOTOGRAPHY

Museums and historical societies
Media organizations
Photo agencies, studios, and auction houses
Libraries
Self-employment
Large corporations
Hospitals

- Apprentice with a free-lance photographer.
- Prepare a black and white and a color portfolio.
- Obtain a staff photographer position with the yearbook or the Chimes.
- Act as an audio-visual assistant or projectionist.

FASHION, TEXTILE, INTERIOR DESIGN ART SALES

Pattern companies
Apparel manufacturers/textile mills
Interior design departments
Commercial/residential design firms
Self-employment

- Prepare a strong portfolio.
- Complete an internship in a production firm.
- Create and fit costumes for stage productions.
- Enter design ideas in magazine contests.
- Become a student member of professional organization(s).
- Research requirements for entering these fields. Some may require specialized training or additional degrees.

ART THERAPY

Hospitals, nursing homes
Mental health facilities
Rehabilitation centers
Nonprofit organizations

- Requires specialized training and certification, usually a master's degree in art therapy.
- Take psychology, or social work courses.
- Gain experience working with diverse populations.

OCCUPATIONS**EMPLOYERS****SKILLS TO DEVELOP****RETAIL**

Buying
Store Management
Display Design
Fashion Coordination
Custom Framing

Retail stores, including department, grocery, drug, specialty, and variety chains

- Gain sales experience.
- Take basic business classes such as accounting and finance.
- Obtain summer, part-time, or internship positions in retail.
- Obtain a sales position with the yearbook or Chimes.

MEDIA

Sales
Programming
Design
Video
Production
Editing
Art Journalism
Illustration
Art Criticism
Animation/Cartoons

Corporate media departments
Federal, state, and local government
Nonprofit agencies
Public relations and advertising firms
Independent production companies
Art-related publications
Publishing houses
Newspapers and magazines

- Compile an up-to-date portfolio.
- Gain knowledge of a variety of technical equipment.
- Participate in student theatrical productions.
- Serve as audio-visual aide for campus films and lectures.
- Act as photographer for campus events.
- Work on student publications such as yearbook or Chimes
- Gain experience through internships in media or related areas.
- Supplement curriculum with courses in business, journalism, or broadcasting/electronic media.

ART SALES

Galleries/Museums
Auction houses
Specialty stores

- Gain sales experience.
- Obtain a business minor.
- Develop computer skills.
- Establish contacts by attending shows.
- Volunteer in museums, membership drives, and community outreach programs.
- Serve as a student assistant in the Schumacher Gallery.
- Develop strong interpersonal and communication skills.

Strategies For Placement In Art

- A Bachelor's degree is valuable for entry-level positions, but an advanced degree is usually necessary to attain competitive, upper-level positions.
- An art degree can and should be tailored to areas of specialization.
- Save artwork for a strong portfolio - too much is better than too little.
- Be prepared to relocate to the larger markets of metropolitan areas where more opportunities exist.
- Join art related professional and student organizations.
- Volunteer with fundraising efforts for the arts.
- Gain valuable experience through volunteering, internships, part-time and summer jobs, and apprenticeships.
- Conduct informational interviews with professionals in areas of interest to learn more about opportunities and strategies for these areas.
- Be prepared to begin career in entry-level positions.
- Pair an art degree with other career interests to increase opportunities and provide supplemental income.

Internet Resources:

A good summary of Art Careers at theartcareerproject.com

The National Coalition of Creative Arts Therapies Associations (NCCATA): www.nccata.org
an alliance of professional associations dedicated to the advancement of the arts in therapy.

National Art Education Association: www.naea-reston.org

National Association of Artist's Organization: www.naaonet.com

American Academy of Arts and Sciences: www.amacad.org

Americans for the Arts: www.artsusa.org

National Association of Schools of Art and Design: www.arts-accredit.org