

Music Technology

What can I do with this degree?

OCCUPATIONS	EMPLOYERS	SKILLS TO DEVELOP
<u>AUDIO ENGINEERING</u>		
Film Television Theatre Video Internet Radio Games Live Sound Engineer	Production companies large and small, most based in major cities Theaters, arenas, and national touring shows News stations, Freelance projects Freelance or affiliated developing groups Local based stations and Media Corporations Game developing companies, such as EA Software and hardware	<ul style="list-style-type: none"> • Take some Electronic Media courses to further your understanding of the media you will be working with • Get an internship with a local company or media outlet and network • Make connections with professors who work in the field • Join the Audio Engineering Society (AES) student chapter at Capital • Attend AES conferences and meet professionals in the field • Develop leadership skills
<u>COMMUNICATIONS</u>		
Music and Program Direction On Air Performance Promotion/ Marketing Voiceovers/ Background tracks Copyright/Clearance Administration Music License Administration Post Production Research	Radio and television stations Internet sites, software creators PR firms working with the music industry Record Labels Music focused publications	<ul style="list-style-type: none"> • Take courses in communications, broadcasting, or journalism • Complete an internship at a television or radio station • Develop computer-related skills such as software development and programming • Communicate effectively one-one-one, in groups, and to large audiences
<u>MUSIC LIBRARIES</u>		
Reference Music Librarian Digital Conversion/Preservation Cataloger	Colleges and universities Conservatories Public libraries Radio and television stations	<ul style="list-style-type: none"> • Earn master's in Library and Information Science Degree for a job in a library • Develop computer and research skills • Gain thorough knowledge of music and musicology • Possess exemplary organization skills and understanding of information storage systems
<u>COMPOSITION & PERFORMANCE</u>		
Writer Artist Performer	Free-lance In house act/ studio artist Studios (Recoding, TV, Film)	<ul style="list-style-type: none"> • Play an instrument or compose electronic music • Make connections with venue managers and other performers • Build a clientele/ fan base • Market yourself and your music

OCCUPATIONS

EMPLOYERS

SKILLS TO DEVELOP

RECORDING INDUSTRY

Publishing and Editing
Producing
Recording
Engineering
Manufacturing
Talent Acquisition
Promotion/Media Relations
Publicity
Administration
Marketing and Sales
Product Management
Technology Specialist
Music Lab Technician/Manager

Production recording studios (most located in New York City, Los Angeles, and Nashville)

- Complete an internship at a record company
- Take business courses to work in management or administration
- Journalism, public relations, and communication classes helpful for work in areas of promotion
- Gain sales experience for marketing. Must interact well with people and develop persuasion tools
- Knowledge of electronics, audio engineering, and recording knowledge required for production
- Work or volunteer at a campus or local radio station
- Join organizations involved with bringing events and entertainment to campus
- Work at a retail record store to learn about the industry

PROGRAMMING & DESIGN

Sound Designer/Editor
Synthesizer Programmer
Multimedia Designer Producer

Free-lance
Performance spaces (arenas, theaters, local venues, studios)

- Have a knowledge of both music and business practices
- Knowledge of current equipment and technology
- Creative thinking, but also take direction from project managers
- Work with a group of engineers and designers to get gigs where you will be the sole providers for a company's audio/visual needs

MISCELLANEOUS

Sales
Music Journalism
Law

Music shops
Record stores
Music-related publications
Magazine, newspapers, websites
Entertainment law firms

- Get sales experience, work in a retail music outlet
- Take courses in journalism and English
- Write articles for the Chimes
- Earn law degree

Strategies For Employment In Music

- Complete an internship in the music industry. Internships and career related jobs will help you to gain the experience you need to advance in this field
- Knowledge of various audio programs and tools
- Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities
- Develop a variety of skills, become "multitalented"
- Performers often travel frequently and must be flexible regarding their work schedules
- Gain experience working for a music publisher or other businesses in the entertainment industry
- Knowledge of electronics, audio engineering, and recording production
- Work or volunteer at a campus radio station, television station, and other audio related employment opportunities
- Join organizations involved with bringing events and entertainment to campus
- Network with audio professionals locally and via other internet outlets
- Confidence, personality, a positive attitude, and a love of music are important to success
- Some jobs may require you to join unions or guilds

Internet Resources

Industry Profile - Performing Arts: www.wetfeet.com/asp/careerlist.asp

WetFeet.com guide to performing arts: covers Industry Trends & Overview, "Love-Hate" (pros and cons of this field), Major Players and Job Descriptions & Tips.

Capital's Websites: www.capital.edu/musictech OR <http://www.facebook.com/pages/Capital-University-Music-Technology/168575749823866>

Audio Engineering Society: www.aes.org OR Capital University's Chapter Page <http://www.aes.org/sections/student/capitaluniv/>

Job Resources

Mix Master Directory

<http://directory.mixonline.com/Main/DirectoryHome.aspx>

Resource for facilities and services in the professional recording industry. Free site to connect buyers and sellers.

Vault: www.capital.edu/careers

Information on the everyday life in the entertainment industry. This site is accessible through the Career Services Website.

Bridge: www.capital.edu/careers

Database of current, available jobs in the music industry. Most jobs listed are for performance.