

MUSIC INDUSTRY

PROGRAM OVERVIEW

The Bachelor of Music in our Music Industry program is structured so that you are a music major with a minor in a secondary emphasis such as business, public relations, psychology or management. Our arrangement is unique, as it allows you to fully develop your skills as a musician in the classroom, studio, and as an ensemble member—all while also building your knowledge base in a related field of your choosing. One of the most important facets of our degree is a professional internship, which can be completed locally or off-campus in any location where a viable internship experience is approved.

Your goals may change as you move through your college experience. We've anticipated that, and your first year in a Music Industry degree program here at Capital is tailored to allow you to easily make the changes you need without losing credits towards your degree.

The Music Industry degree allows you to:

- Take Music Industry Survey courses.
- Take all fundamental courses in our music curriculum.
- Major or minor in your area of interest.
- Take our Music Entrepreneurship course.
- Complete an internship in an area of interest.

CAREERS AND PLACEMENT

Capital's music industry graduates are successful in many areas of the music business, from performing with international acts to managing well-known artists in every genre. Graduates have found work in Columbus, New York, Los Angeles, Nashville, and other major metropolitan areas.

CONSERVATORY ADMISSION AND AUDITION

Admission into this program will require you to complete a two-part process to gain admittance to both Capital University and the Conservatory of Music. Once you are academically admitted to Capital, you will be required to participate in an audition with your specific instrument or in your area of interest. This will help the Conservatory determine your musical qualifications and placement.

AS A GRADUATE, YOU WILL BE PREPARED TO:

- Apply technical skills and analysis in music interpretation
- Contextualize and communicate music through the lens of current and past cultures and societies
- Develop and implement varied professional skills within the chosen disciplines
- Articulate musical knowledge through speaking, writing, and critical listening

WHAT ARE OUR GRADS DOING NOW?

- Arts Administration
- Recording Engineer
- Music Therapy
- Music Manufacturing and Sales
- Music Publishing
- Music Production and Manager

Capital
University

1 College and Main
Columbus, OH 43209-2394
www.capital.edu

614-236-6101
1-866-544-6175
admission@capital.edu

ABOUT CAPITAL'S CONSERVATORY OF MUSIC

For more than 100 years, the Conservatory at Capital University has been preparing students for a wide range of music careers. Whether you aspire to be a performer, conductor, a music business entrepreneur, or an educator to a new generation of musicians, you'll find at home at the Conservatory. The prestige and depth of our programs is what makes us distinct. To ensure that you'll have opportunities to practice and share your talent, the Conservatory sponsors more than 200 events each year, many of which are free and open to the public.

