

Music Industry



Program Overview

The Bachelor of Music in our Music Industry program is structured so that you are a music major with a minor in a secondary emphasis such as business, public relations, psychology or management. Our arrangement is unique, as it allows you to fully develop your skills as a musician in the classroom, studio, and as an ensemble member - all while also building your knowledge base in a related field of your choosing. One of the most important facets of our degree is a professional internship, which can be completed locally or off-campus in any location where a viable internship experience is approved. Your goals may change as you move through your college experience. We've anticipated that, and your first year in a Music Industry degree program here at Capital is tailored to allow you to easily make the changes you need without losing credits towards your degree.

The Music Industry degree allows you to:

- Take Music Industry Survey courses
- Take all fundamental courses in our music curriculum
- Major or minor in your area of interest
- Take our Music Entrepreneurship course
- Complete an internship in an area of interest

Careers and Placement

Capital's music industry graduates are successful in many areas of the music business, from performing with international acts to managing well-known artists in every genre. Graduates have found work in Columbus, New York, Los Angeles, Nashville, and other major metropolitan areas.

Experiential Learning

Music courses, ensembles, and lessons are spread throughout seven semesters. The eighth and final Professional semester is all about the Internship. Don't worry; Career Development, Academic Advisors and classes like MUS 364 Music Industry Survey will help prepare the student to find and succeed with an internship. The Music Industry degree allows students the flexibility to explore other areas of interest. Secondary areas may include Business, Marketing, Community Engagement, Design, Digital Storytelling, Public Relations, or Strategic Influence and Civic Leadership.

Throughout seven semesters, students engage in music courses, ensembles, and lessons. The eighth and final Professional Semester is dedicated entirely to an internship. But don't worry—Career Development, Academic Advisors, and courses like MUS 364: Music Industry Survey will help students find and succeed in the right internship.

The Music Industry degree also offers flexibility, allowing students to explore secondary areas of interest. These may include Business, Marketing, Community Engagement, Design, Digital Storytelling, Public Relations, or Strategic Influence and Civic Leadership.

What Our Grads Are Doing Now:

Arts Administration

Recording Engineer

Music Manufacturing

Music Therapy

Music Publishing

Music Production

You'll Be Prepared To:

- Demonstrate the application of technical skills and music analysis in interpreting music
- Contextualize and communicate music through the lens of current and past cultures and societies
- Broaden an understanding and appreciation of artworks by exploring their historical and cultural contexts
- Develop, practice, and implement professional knowledge
- Articulate musical knowledge through speaking, writing, and critical listening

Conservatory Admission and Audition

Admission into this program will require you to complete a two-part process to gain admittance to both Capital University and the Conservatory of Music. Once you are academically admitted to Capital, you will be required to participate in an audition with your specific instrument or in your area of interest. This will help the Conservatory determine your musical qualifications and placement.

About Capital's Conservatory of Music

For more than 100 years, the Conservatory at Capital University has been preparing students for a wide range of music careers. Whether you aspire to be a performer, conductor, a music business entrepreneur, or an educator to a new generation of musicians, you'll find a home at the Conservatory. The prestige and depth of our programs is what makes us distinct. To ensure that you'll have opportunities to practice and share your talent, the Conservatory sponsors more than 200 events each year, many of which are free and open to the public.

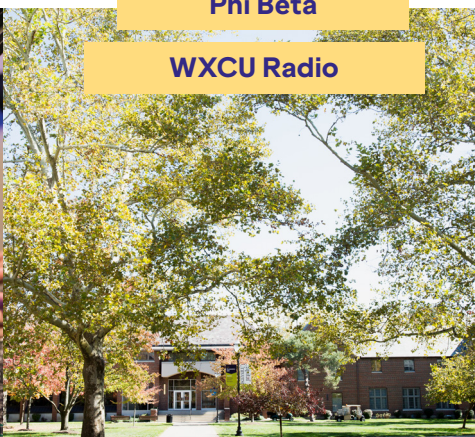
Interfraternal Music Council

Program Specific Organizations

Audio Engineering Society

Phi Beta

WXCU Radio



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Learn More



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Approved for 2025-2026