

Business Management



Program Overview

The Business Management major provides students with a broad knowledge base and exposure to all the key business functions. It is our most flexible major and allows students to easily pursue additional interests such as study abroad, a second major outside the School of Management and Leadership, or a business minor. All business programs with the School of Management and Leadership are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Careers and Placement

Columbus is the nation's 14th largest metropolitan area, and Capital's business management major leverages our strong connections to the Columbus business community. Our graduates can be found in a wide array of organizations, including well-known businesses such as Cardinal Health, JP Morgan Chase, Scotts, and L Brands, as well as non-traditional organizations such as the Ohio Department of Transportation, The Columbus Blue Jackets, and Hot Chicken Takeover, a popular local restaurant.

Experiential Learning

The flexibility of our business management major makes it possible for students to spend a semester studying abroad. Students who opt to take advantage of this have completed coursework in countries such as England, Australia, and Scotland. That same flexibility also allows students to take ownership over what they want to study. Students majoring in business management are encouraged to add a complementary minor in the following areas:

- Accounting
- Entrepreneurship
- Finance
- Human Resources Management
- Marketing
- Sport Business

What Our Grads Are Doing Now:

State Auditor

Sports Management

Public Service

Healthcare

Community Service

Human Resources

You'll Be Prepared To:

- Demonstrate an appropriate level of knowledge and the ability to use concepts and tools from the major areas of business
- Critically analyze, synthesize, and evaluate information to create practical and actionable alternatives in a dynamic business context
- Demonstrate effective oral and written communication skills
- Demonstrate personal awareness and growth
- Identify ethical issues and apply a value-based reasoning system to ethical questions in business relationships

Business Management

Four Year Sample Curriculum

First Year, Fall

Introduction to Business
College Algebra
First Year Seminar
Reading & Writing
College Success

First Year, Spring

Marketing Principles
Elementary Statistics
Speaking & Listening
Ethical Thought
Elective

Second Year, Fall

Financial Accounting
Business Law
Natural Science Lab
Microeconomics

Second Year, Spring

Managerial Accounting
Organizational Behavior
Fine Arts
Cultural Pluralism
Professional Development

Third Year, Fall

International Business
Finance
Natural Science
Elective

Third Year, Spring

MIS
Business Ethics
Religion
Humanities
Electives

Fourth Year, Fall

Operations Management
Electives

Fourth Year, Spring

Global Systems
Business Policy
Electives

All courses subject to availability and advisor approval. All undergraduates must demonstrate that Signature Learning goals have been met.

Symposium on Undergraduate Research

Program Specific Organizations

Delta Sigma Pi

Alpha Sigma Phi Epsilon Chi



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Learn More



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