

Communication



Program Overview

Capital's communication major offers five areas of emphasis: communication studies, organizational communication, strategic influence and civic leadership, theatre studies, and communication with education licensure. Our curriculum is organized around three principles: analysis, application, and artistry. Our program will help you understand how people communicate across a variety of contexts, including interpersonal, public, small group, mass mediated, and intercultural. You will also learn how to enhance and improve your communication skills for use both in your daily life and future career.

Careers and Placement

Our major is what we call "portable", meaning no matter what career path you take, the ability to create messages, adapt them for specific audiences and purposes, and share them with others will be important. Communication majors work closely with staff from the Career Center. You will learn how to craft a resume for different types of jobs, how to find internships, and how to leverage your communication competencies to maximize your hiring potential. Our recent Capital graduates have gone on to work at companies such as Madison Health, Battelle, Youth to Youth International, the Dave Thomas Foundation for Adopting, and more.

Experiential Learning

We have developed several pre-professional activities that give students multiple ways to get involved both on and off campus, and in preparation for careers and graduate study. In addition to our curriculum, students can earn academic credit by participating in Intercollegiate Debate, MORe (Masquers Outreach Ensemble), Community Outreach, the Petit Jean Performance Festival, Fat Tuesday Debutantes Improvisational Comedy Group, University Theatre (on stage and backstage), Impromptu Speaking and Interview Skills, and/or Individual Research. All of these help students to grow and hone their skills. Because of our central location, many internships are available with companies of all sizes, including non-profit groups such as the Ronald McDonald House, government offices in the capitol, and small local business such as VIVO Growth Partners.

What Our Grads Are Doing Now:

English Teacher

Marketing Coordinator

Youth Program Manager

Technical Director

Communications Manager

Legislative Aide

You'll Be Prepared To:

- Prepare and deliver an effective public presentation that includes a clear message, coherent pattern, and needed supporting materials
- Critically analyze a communication event or artifact from a theoretical perspective
- Effectively demonstrate competence in at least one area of emphasis within the major

Communication

Four Year Sample Curriculum

First Year, Fall

Introduction to Theatre
Oral Communication
First Year Seminar
Introduction to Film

First Year, Spring

Reading and Writing
Quantitative Reasoning
Media and Society
Ethics

Second Year, Fall

Religious Foundations
Social Science
Performance Studies
Visual Communication

Second Year, Spring

Cultural Pluralism
Public Deliberation
Communication and Culture
Elective

Third Year, Fall

Natural Science
Humanities
Public Speaking
Professional Development

Third Year, Spring

Natural Science
Free Speech
Electives

Fourth Year, Fall

Global Systems
Group Communication
Horror Films
Internship

Fourth Year, Spring

Strategic Influence
Internship
Electives

All courses subject to availability and advisor approval. All undergraduates must demonstrate that Signature Learning goals have been met.

Community Outreach

Communication Campus Highlights

Debate Team

Performance Festival



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Learn More



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